

Video & Audio Release & Monetization Agreement

This Agreement is made on this ___ day of ____, 20__ between:

1. JAY FILMS PRODUCTION

(Hereinafter referred to as 'Publisher/Company')

AND

2.

(Hereinafter referred to as 'Creator/Owner')

Terms & Conditions

1. Grant of Rights

- The Creator grants full and exclusive permission to the Company to use, publish, distribute, edit, monetize, promote, and reproduce the video/audio content provided by the Creator.

- These rights are granted worldwide and may include platforms such as YouTube, Facebook, Instagram, OTT, television, and other digital/physical mediums.

2. Revenue Sharing

- After the Creator's channel/content is monetized, the revenue generated will be shared as follows:

- Company: 30% (Thirty Percent)

- Creator: 70% (Seventy Percent)

- Payments will be made on a monthly/quarterly basis (as mutually agreed) after receipt of revenue from YouTube/MCN Network.

3. MCN Network

- The Creator's channel/content shall be connected with the Company's MCN (Multi-Channel Network) for monetization and revenue sharing.

4. Duration / Lock-in Period

- This Agreement shall remain valid for 5 (Five) years from the date of signing.

- During this period, the Creator cannot remove the channel from the Company's MCN or terminate the Agreement without written consent of the Company.

5. Ownership & Rights

- The Creator confirms that the submitted video/audio is original and does not violate any third-party copyright.
- The Creator retains original authorship/ownership of the content but grants the Company exclusive rights to monetize and distribute the content for the lock-in period.

6. Indemnity

- The Creator agrees to indemnify the Company against any legal claim, copyright strike, or third-party dispute arising out of the content provided.

7. Termination

- Either party may terminate this Agreement only after completion of the 5-year lock-in period.
- Any revenue earned or pending during the Agreement period shall be settled as per the revenue-sharing clause.

8. Stamp Duty

- This Agreement shall be executed on a stamp paper purchased in the name of the Creator.
- The cost and procurement of the stamp paper shall be the sole responsibility of the Creator.

Signatures

Publisher/Company

Name: _____

Signature: _____

Date: _____

Creator/Owner

Name: _____

Signature: _____

Date: _____